

Sponsorship Opportunities

Crittenden Medical Insurance Conference 2010

April 18 - 20, 2010

Fairmont Scottsdale, Arizona



Crittenden Conferences creates a bridge of information between the industry and its professionals, presenting the most advanced information to educate, challenge and inspire attendees of the quickly growing Medical Insurance Industry. Our annual conference is the ideal occasion to create direct contact with today's executives and tomorrow's leaders.

Crittenden Medical Insurance Conference 2010 Sponsorship Opportunities

Platinum Sponsor \$7,000 (Limited to 1)

- Exclusive sponsorship for Welcome Reception (opportunity to upgrade menu)
- Option to provide materials with logo at cost (badge cords/wallets, bags, gifts, etc)
- Exhibit space in the high traffic conference registration foyer
- 1 full page black & white ad in event program
- Prominent listing in event program, i.e. sponsor page
- Logo featured on program and schedule distributed at registration
- Logo banner displayed prominently on conference website
- Company Contact information displayed on conference website with link
- 5 complimentary conference registrations (a \$2,775 value)
- 2 complimentary exhibitor/networking registration - no sessions included (a \$500.00 value)
- Complete list of conference attendees for follow up marketing
- Logo featured in weekly email blasts to 20,000+ medical insurance professionals
- Promoted as Platinum Sponsor on all signage at conference
- First right of refusal for the 2011 Crittenden Medical Insurance Conference

Gold Sponsor \$5,000 (Limited to 2)

- Table-top exhibit space in the high traffic conference/registration foyer
- 1 full page black & white ad in event program
- Prominent listing in event program
- Logo featured on all conference signage
- Logo featured on program and schedule distributed at registration
- Logo and website link featured on conference website
- Company description on conference website
- Logo featured in weekly email blasts to 20,000+ medical insurance professionals
- 3 complimentary conference registrations (a \$1785.00 value)
- 1 complimentary exhibitor/networking registration - no sessions included (a \$250.00 value)
- Complete list of conference attendees for follow up marketing

Silver Sponsor \$3,500 (limited to 7)

- Table-top exhibit space in the high traffic conference/registration foyer
- Half page black & white ad in event program
- Listing in event program
- Logo featured on program and schedule distributed at registration
- Logo featured on all conference signage
- Logo featured on program and schedule distributed at registration
- Logo and website link featured on conference website
- Logo featured in weekly email blasts to 20,000+ medical insurance professionals
- 2 complimentary conference registrations (a \$1290.00 value)
- 1 complimentary exhibitor/networking registration - no sessions included (a \$250.00 value)

Table Top Exhibit \$2,500

- Table-top exhibit space in the high traffic conference/registration foyer
- 1 complimentary conference registration (a \$695.00 value)

Promotional Item Sponsor \$1,000 + cost of item

- Provide a promotional item to be distributed to all attendees throughout the conference featuring your company's logo
- Items include, but are not limited to:
 - Pens
 - Folders - Pad folios
 - Conference bags
 - Lanyards

Luncheon Sponsor \$5,000

- Exclusive sponsorship of the attendee luncheon
- Company logo featured on signage as Luncheon Sponsor
- Company logo featured in program as Luncheon Sponsor
- Company logo featured on website as Luncheon Sponsor
- Option to provide promotional materials at luncheon

Crittenden Medical Insurance Conference 2010 Sponsorship Registration Form

Please indicate which sponsorship you would like

Platinum Sponsor	Gold Sponsor	Silver Sponsor	Table Top Exhibitor	Promotional Item Sponsor	Luncheon Sponsor
\$7,000	\$5,000	\$3,500	\$2,500	\$1,000 +	\$5,000

Company Sponsor Information

Company Name _____

Address _____

City _____ State _____ Zip _____

Website _____

Sponsor Contact Information

First & Last Name _____

Title _____

Email _____

Phone _____ Fax _____

Address _____

(If different from above)

City _____ State _____ Zip _____

Payment:

Credit Card:

Visa _____ MasterCard _____ Amex _____ Discover _____

Card Number _____

Name on Card _____

Expiration Date _____

Signature _____

Fax: 619-374-1979

Mail: Crittenden Conferences, Inc.
3990 Old Town Ave., Suite C300
San Diego, CA 92110

2010 Advertising Schedule

- Email marketing: Executed weekly, December - April. Each email blast is sent to 20,000+ industry professionals.
- Website: Is up and running. Updated weekly, with complete conference information to be announced in January.
- Direct mail postcard: A postcard mailing will be sent between January and April to approximately 4,000 - 6,000 medical insurance professionals.
- Brochure: Printed in January and mailed mid February to approximately 4,000 - 6,000 medical insurance professionals.

Contact Information

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Conference Website: www.CrittendenMedical.com