

Noah Lang

**Director of Business Development
ReputationDefender**

As Director of Business Development at ReputationDefender, Noah Lang has established partnerships with premier professional associations (including the American Medical Association), top deep-Web data providers, international people-search engines, leading employee benefits programs, and a top 5 global financial institution. As an early-stage employee of ReputationDefender, Lang has also led the development of two new product lines, managed internal and external affiliate marketing networks, developed internal analytics and reporting platforms, launched global advertising initiatives, and directed integration planning and implementation for strategic partnerships.

Lang also dedicates his time to advising the Internet Keep Safe Coalition (iKeepSafe), a non-profit that works for the health and safety of youth online, and the Online Reputation Management Association (ORMA), a newly-launched association of the world's leading Online Reputation Management Professionals. Lang studied Product Design and Economics at Stanford University, focusing on need-finding, user interaction and product development cycles.

With individual and corporate customers in nearly 100 countries, ReputationDefender is the global pioneer in online reputation management. Its products help customers protect their personal and professional online reputation and ensure their privacy stays intact. ReputationDefender is based in Silicon Valley with a second office in Germany, and is funded by Kleiner Perkins Caufield & Byers, Bessemer Venture Partners, and Maples Investments. ReputationDefender has been featured in Washington Post and Forbes cover stories, the Harvard Business Review, The Wall Street Journal and The New York Times.