

## **Jeff Cutler**

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**Vice President  
MDx Medical / Vitals**

Jeffrey S. Cutler is a senior executive in the information industry with over 24 years of experience in online, interactive information services, primarily focused on distributing and monetizing content. Jeff joined MDx Medical / Vitals in January, 2009 heading up Business Development and Online Partnerships. He is responsible for strategic partnerships that distribute Vitals comprehensive data and doctor finder to other web sites or services as well as bringing additional functionality to Vitals. Most recently, Jeff was Chief Revenue Officer for Answers.com and WikiAnswers.com, the 2nd largest community Q&A internet site, where he was responsible for business development, marketing, product management, content and advertising sales. Jeff is also a strategic advisor for several companies -- including Paxfire and VideoThang, and has also consulted for Collexis Holdings, Inc on the launch of BiomedExperts.com and several other companies. In addition, Jeff has been a senior executive with SIIA, Inlumen (acquired as part of the MarketWatch Division of Dow Jones), Office.com/Winstar, N2K, Thomson Financial and CompuServe.

### About MDx Medical Inc / Vitals

MDX Medical has developed the most comprehensive database of active US physicians. In addition to data leasing and list rental, MDX has launched Vitals.com, the nation's most robust, on-line resource for checking up, finding and interacting with the right doctor. We exist at the critical point before a medical visit, helping consumers decide which doctor they should see, assisting them in validating that their chosen doctor is right for them or helping them prepare for an appointment. Powering this search is a comprehensive, proprietary database on over 720,000 active US doctors, with up to 62 quality measures on each - more than 1.9 billion data points. This allows consumers to take control of their choices, creating customized search results. Vitals has quickly become the top site for consumers to search, compare, rate and review physicians with over 3 million visitors per month and over 500,000 patient ratings.

This key moment - when Vitals makes the ideal match between doctor and patient - holds many opportunities for meaningful contact: with consumers, doctors, insurance companies, providers and advertisers.